



Entertainment Media + Emerging Technologies



FULL SAIL
UNIVERSITY



Entertainment Media + Emerging Technologies

3300 University Boulevard - Winter Park, Florida 32792
800.226.7625 | fullsail.edu

We're

When we began, we set out to offer something different in the world of education – providing real-world environments for students to hone their crafts.

Today, Full Sail University has evolved to serve the many facets of entertainment media and emerging technologies. We're a community united by the drive to create and the courage to be different.



We empower and support individuals who are pursuing their dreams – because it's those people who make our world amazing.

DREAM

If you're serious about your dream,
we'll take your dream seriously.

Find Your PEOPLE

Collaboration is a huge part of any creative industry, and it comes naturally here.

Being proudly passionate about something can make you feel like an anomaly. But when you come to Full Sail, you'll find yourself surrounded by people who get it.

So whether you're working on a project with classmates, contributing your talents to a production team, or bouncing ideas around with your instructor, you'll be building meaningful connections that will extend into your career.







Every degree at Full Sail is agile, adaptable, and created in coordination with industry feedback.

At Full Sail, you learn from industry professionals who bring decades of experience into the classroom. They guide you through curriculum that teaches you current, real-world techniques and then asks you to apply those skills to your own projects and collaborative work.

By the end of your education, you'll collect the best of those projects into a comprehensive portfolio that will show off your talent and real-world knowledge to future employers.



In nautical terms, "full sail" means you are positioned in the best possible way to move forward at optimum speed.

And that's how we view education. It's directing your passion at your career goal in a focused, accelerated way.

Since we began, we've offered programs at a faster pace than traditional schools, so that students adapt to the 24/7 nature of their industries.

Full Sail's programs take, on average, about half the time of a comparable degree at a traditional university. This allows you to graduate in a shorter period of time so you can start your career earlier.

Fast.
FOCUSED.

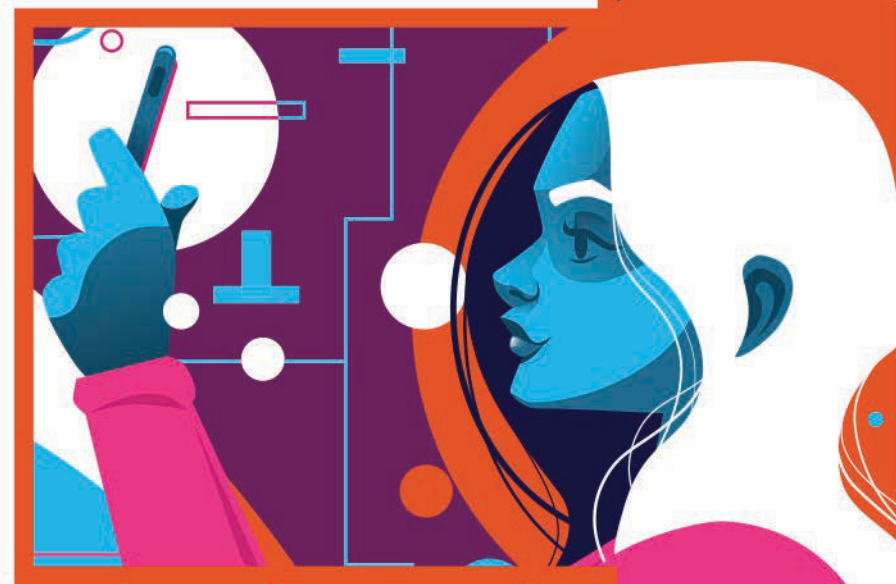
IMAGINATION

It's amazing how technology gives us new pathways to learn and create.

We don't just train you on how to use a certain device or software program – you'll explore and discover creative tools to understand their full potential. Your industry's technological tools are integrated into your learning spaces, projects, and curriculum.

"Full Sail's dedication to innovative curricula is to be commended and is consistent with what today's dynamic, technology-rich global economy demands from its professionals. Its progressive educational approach puts students and graduate success at the forefront of the institution's mission."

John Couch,
Apple's First Vice President of Education



Project LaunchBox is a program that provides you with a powerful technology package customized to your specific degree program. It includes a laptop computer, a suite of creative software tools, and other necessary hardware*.

*Pricing and package specifications are subject to change.



TECHNOLOGY



Your campus is everywhere

While Full Sail's campus is an experience unlike any other, our online degree programs are proof that you can earn a creative degree no matter where you are.

- We designed our own online learning platform to suit the way you learn and create.
- Courses use collaboration tools so you can share and critique projects with your classmates.
- Through live classes, you'll be able to interact with your instructors and peers in the same way you would in a studio or classroom.

Real- WORLD CONNECTIONS

A cornerstone of Full Sail's approach is to give our students real time on real projects. We build partnerships with companies across industries to give our students unique opportunities, including running professional sound, assisting on film productions, helping to develop technology solutions, testing major game releases, and a lot more.

ENTERTAINMENT BUSINESS CENTER

Our campus is also a hub of activity where companies come to recruit talent, industry guests come to speak to students, and networking events allow students to connect and begin building career connections.

Credited on releases by artists such as Beyoncé, Jay-Z, and Britney Spears, Full Sail graduate and Hall of Fame Inductee Jordan "DJ Swivel" Young talks about his career in music at an on-campus event.





Timbaland talks to students on campus about his experience in the music industry.



Bill Simmons visits campus to talk to students about his successes in developing sports and pop culture content.



Red Bull Conquest kicks off its esports qualifying series at The Full Sail University Orlando Health Fortress.



Full Sail students are able to learn from real professionals as they produce NXT.

Special Guests

From game developers and movie makers to rockstar designers, our campus plays host to real-world visitors – giving you a firsthand look at real life in the entertainment and media industry.

Recruitment Events

Sometimes the industry comes directly to us for their talent needs. Media companies who have reached out to Full Sail for internships and employees include EA Tiburon, Lucasfilm, Nickelodeon Animation Studio, Blizzard Entertainment, and more.

Career Networking Events

Career Development regularly hosts industry events, from recruiting fairs to product demonstrations. Students are able to meet with employers and even participate in on-site interviews.

Real- WORLD CONNECTIONS



Students from a variety of Full Sail's degree programs compete together on Armada teams.



Students from the Dan Patrick School of Sportscasting often help to call live Armada events.



Students get together to compete during an Armada Super Smash Bros. event on campus.



Full Sail's campus-wide gaming community gathers for large-scale events like Worlds Collide.



Esports at Full Sail

Students at Full Sail participate in esports across all degrees and disciplines, from involvement in Armada, Full Sail University's collegiate esports organization, to open gaming events and watch parties held at the Full Sail University Orlando Health Fortress, Full Sail's esports arena. Students on Armada teams compete across a variety of games throughout the year, including *Call of Duty*, *Rocket League*, *Super Smash Bros.*, and more. They participate in tournaments, friendly get-togethers, and travel for competitive play.



Students pose against an Armada backdrop during a recent End of the Year Invasion Armada event.



Members of Florida Mayhem, a professional *Overwatch* esports team, visit Full Sail for an exclusive event.

Full Sail University Orlando Health Fortress

Full Sail University Orlando Health Fortress is home to esports on Full Sail University's campus. Built to recognize and support Armada, The Fortress is designed to host everything from friendly campus game events to full competitive collegiate tournaments. As the largest collegiate esports arena in the country, it's the perfect place for students to connect through their passion for esports and gaming.



love what you do



We're proud of our alumni and the ways they've influenced their industries. Here are just some of the artists, companies, and projects that have seen the contributions of Full Sail's more than 90,000 graduates.

Moana
Incredibles 2
Star Wars
Saw II, III, & IV
Madden NFL
Taylor Swift
Grand Theft Auto Franchise
Titanfall
Madonna
CNN

Justin Timberlake
Game of Thrones
Rihanna
The Handmaid's Tale
Universal
WWE
Guardians of the Galaxy Vol. 2
Destiny Franchise
ESPN
Beyoncé
Lady Gaga
Nike

Avatar
Apple
Disney
Katy Perry
Electronic Arts
The Jonas Brothers
Spider-Man: Into The Spider-Verse
Pixar
Jay-Z
Netflix
Call of Duty Franchise
Pharrell Williams
Toy Story Franchise
NASA
Call of Duty Franchise

Red Dead Redemption 2
Avengers: End Game
The Chainsmokers
ABC
Stranger Things
Ariana Grande
Overwatch
Fortnite
Halo Franchise
Bruno Mars
Cardi B
MTV



Over 40 years
of shaping
entertainment,
media, arts,
and technology



From Oscar and GRAMMY-winners, to animators, to creative directors and entrepreneurs, our Hall of Fame alumni have made significant contributions to the world of entertainment media and emerging technologies – as well as the Full Sail community.

We honor these grads with a weeklong celebration open to all Full Sail students, filled with workshops, presentations, music, games, and special events, all culminating in a Hall of Fame induction ceremony recognizing the current year's class of Hall of Fame alumni.



PROGRAMS FOR

Creative Minds

MUSIC &
RECORDING

TECHNOLOGY

GAMES

ART & DESIGN

FILM &
TELEVISION

MEDIA &
COMMUNICATIONS

BUSINESS

SPORTS

The power of music and audio is something that can't be expressed in words. It's no wonder that it has such an influence on the world and connects so many people.

Music & Recording

Recording Studios

Creating music professionally is something that millions of people dream about. And those who succeed are there because they've worked tirelessly and have made themselves indispensable.

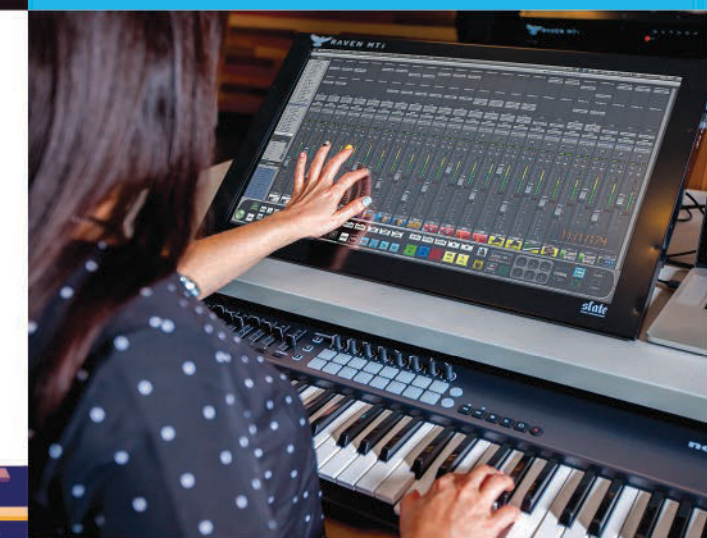
Students have access to professional analog and digital studios, as well as individual Pro Tools post-production workstations.

AREAS of STUDY

Undergraduate

- Audio Production
- Music Production
- Recording Arts
- Show Production

+ Top 25 Music Schools
- The Hollywood Reporter, 2016



Live Venues

In our on-campus venues, students are able to learn the many aspects of live production – from setting the stage and working with artists, to controlling the light and sound, to breaking it all down at the end of the night.

Full Sail University's programs are designed to prepare students for the competitive world of music by teaching highly specialized skills in real-world environments.



Aspiring composers learn more than writing – they diversify their talents so they can understand different musical styles and study business essentials so they can market their work. Recording engineers get their hands on equipment and explore both the art and science behind a good track. Show producers explore the elements that come together for a riveting live experience, and they build those skills in real venues, with real performers.





TECHNOLOGY

The impact of technology on our lives is so deeply ingrained that it's almost invisible. And that's all thanks to the creative minds that develop and implement it.



ECHELON LAB

From the 24-hour news cycle to smart devices in our homes, the tech world's influence and innovations continue to grow. Our programs are equipped to adapt to technology's ongoing evolution as it happens – through our fast-paced, project-based educational approach.

AREAS of STUDY

Undergraduate

- Artificial Intelligence
- Computer Science
- Cybersecurity
- Information Technology
- Mobile Development
- Simulation & Visualization
- User Experience
- Web Development

Graduate

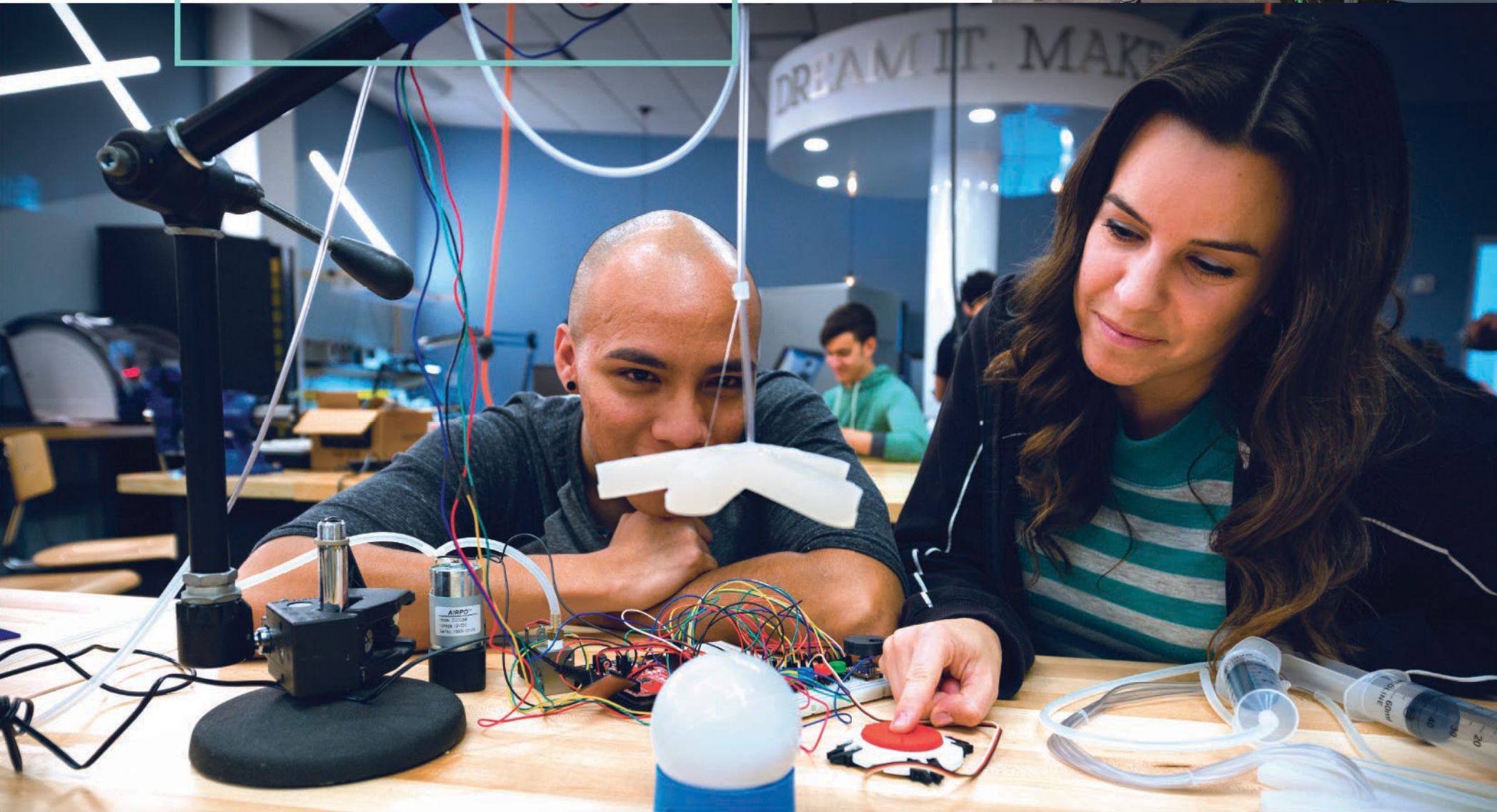
- Computer Science

+ Top 25 Private Augmented/
Virtual Reality Schools
in the U.S.
- Animation Career Review, 2021



The Fab Lab

From parts to prototypes, students can bring projects to life in Full Sail's Fabrication Lab – equipped with technology such as 3D printers and scanners, laser cutters, an injection molder, and tools for electronics development.



You'll be crafting actualized projects in teams and environments that function like the real world – whether you're coding an application, problem-solving through simulation, or establishing a cloud network. And because our programs are fast-paced, you'll stay challenged and graduate earlier – which makes a big difference in such a dynamic industry.





Worlds. Universes. Characters.
Code. They come together to
make addictive experiences that
can rival movies in their fandom
and influence.

Games



AREAS of STUDY

Undergraduate

- Game Art
- Game Design
- Game Development

Graduate

- Game Design

+ Top Game Design
Schools 2022
- The Princeton Review

Full Sail was one of the first schools to enter the gaming arena. Our programs are engineered to emulate the development studio experience – from the software and tools, to the projects, collaboration, and workflow.





BLACKMOOR STUDIOS

We know game degrees aren't one-size-fits-all, so our programs take different paths depending on where you want to go – whether you're aspiring to bring environments to life or ready to dig into programming.



UX LAB

In the on-campus UX lab, students can test indie and major studio game releases. The space was launched through a collaboration with Wargaming.net.

Art & Design



Art takes a wild array of forms, but it's all united by the act of expression. And when it melds with design, it brings the world ideas and objects that enhance our day-to-day lives.



DIGITAL ARTS LAB

AREAS of STUDY

- Undergraduate**
- Computer Animation
 - Digital Arts & Design
 - Graphic Design

- Graduate**
- Media Design

+ Top 25 Private Game Design Schools and Colleges in the U.S.
- Animation Career Review, 2022

Good design is something that can't be manufactured – it can only come from the minds of creative people. The goal of Full Sail's art and design programs is to encourage artists to embrace their eye for the original and guide them to a career path that's fulfilling.



Student Art by Anthony Lyons



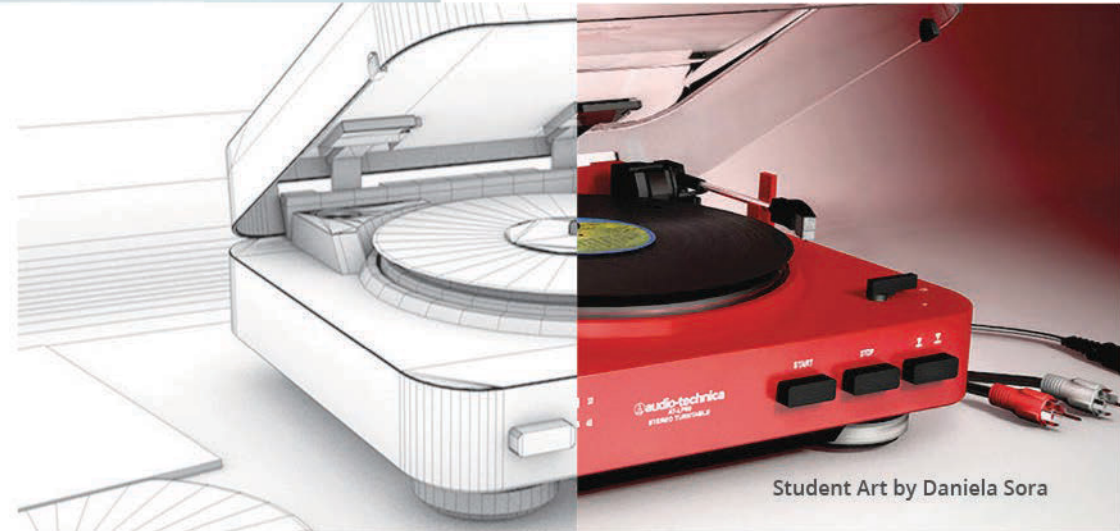
Student Art by Kyle Lindsey

Students in our degree programs build traditional skills like drawing and sculpting while getting familiar with digital tools and software. With programs that emphasize real-world experience and portfolio creation, they'll be armed with the skills to support the creative needs of clients and studios.



Art Studios

Students need a solid foundation to help them develop the skills needed to create digital art. Full Sail's campus is home to several art and design studios in which students can study figure drawing, 2D animation, sculpting, photography, and more.



Student Art by Daniela Sora

Filmmakers have more creative control than ever. Today's storytellers can now get their content out to wide audiences and capture cinema-quality video on palm-sized devices.

FILM & Television



STUDIO V
VIRTUAL PRODUCTION

Viewers are craving content from seven seconds to 17 episodes and everything in between – and they have plenty of options. In order to get their attention, it's essential to understand what goes into a great story and an effective production.

AREAS of STUDY

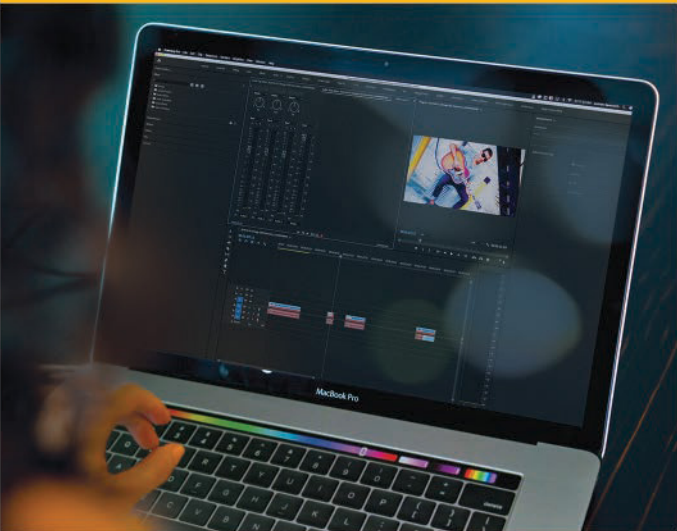
Undergraduate

- Digital Cinematography
- Film

Graduate

- Film Production

+ Top 50 Film Schools - The Wrap, 2022





When you study filmmaking at Full Sail, you'll build your skill set in an independent studio environment – whether you're learning online or on set. Your projects are real films that are produced, shared, critiqued, and pitched. This gives you content for a diverse portfolio to promote your skills, and the kind of experience that prepares you for the rapid pulse of the filmmaking world.



Film Backlot
The Full Sail Studios Backlot allows students to shoot on location without leaving campus. This group of facilities gives students the creative freedom to set their film projects in locales ranging from Amsterdam to the French Quarter.





What do short stories, blog posts, scripts, advertising pitches, social media campaigns, and corporate presentations have in common?
They all rely on the power of storytelling.

Media & Communications



MEDIA CENTER

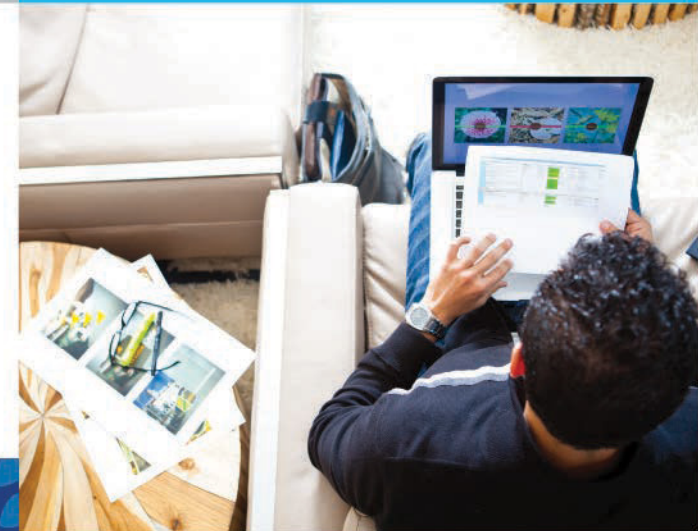
AREAS of STUDY

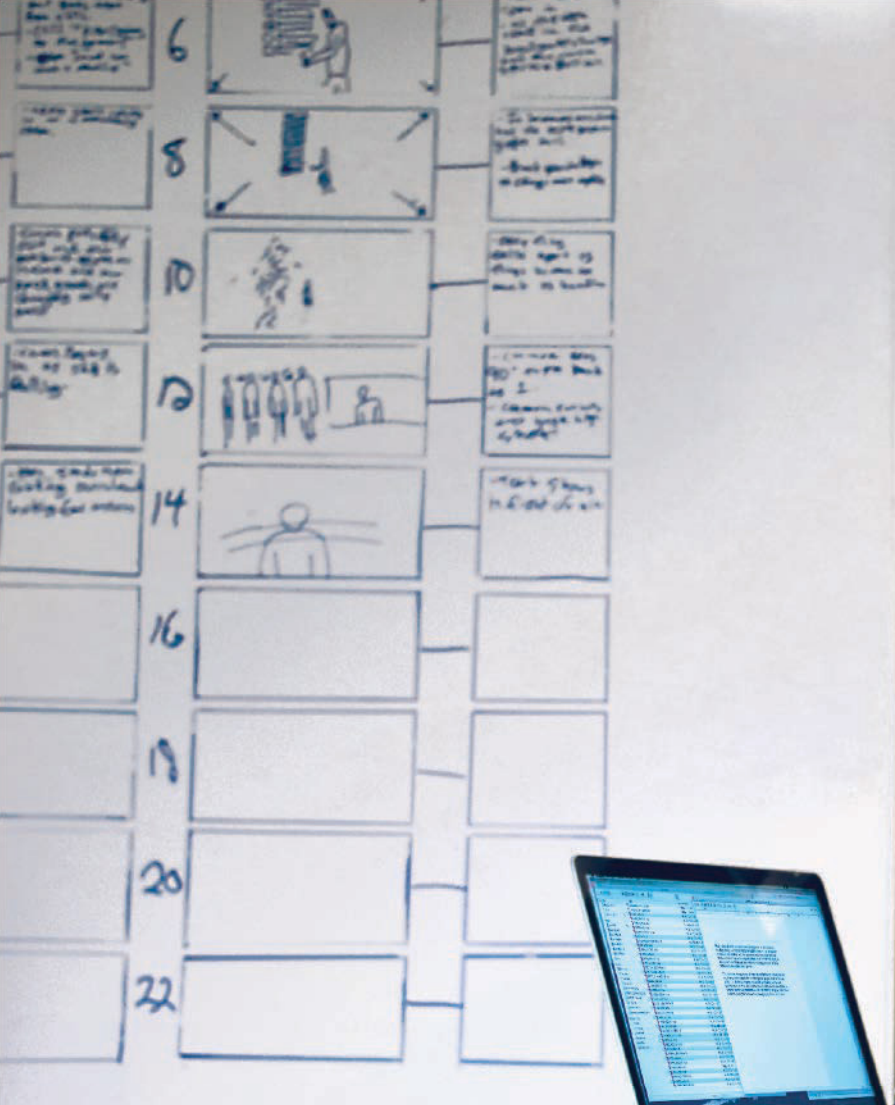
- Undergraduate**
- Creative Writing
 - Media Communications

- Graduate**
- Instructional Design & Technology
 - New Media Journalism
 - Public Relations

+ America's Top Online Colleges - Newsweek, 2023

Career options in media and communication are more diverse and widespread than ever. Brands, businesses, and consumers seek captivating content, but it needs to pop in such a noisy world. Writers and storytellers require specialized skills and the flexibility to shift from page to platform.





Whether you're passionate about fiction, journalism, or the power of persuasion, the courses in your degree will show you the ins and outs of the channels that help the world connect. You'll build and broaden your talents through workshops and ongoing portfolio projects, and get specific insight on how to develop yourself as a communications professional.





Throughout every industry, businesses need talented minds and original ideas.

BUSINESS



Business is driven by creative thinking – the ability to harness a good idea and turn it into something not just feasible but successful.

Our project-based degree programs give you real-world experience as you develop your own business plans and concepts. You'll connect with outside companies to learn firsthand from industry professionals and unique business scenarios.

AREAS of STUDY

Undergraduate

- Digital Marketing
- Entertainment Business
- Game Business & Esports
- Music Business

Graduate

- Business Intelligence
- Digital Marketing
- Entertainment Business
- Innovation & Entrepreneurship

+ Top Music Business Schools - Billboard Magazine, 2022





Being a part of the Full Sail community means being surrounded by industries throughout entertainment, media, the arts, and technology. So you can become familiar with a variety of business models, develop your niche, or build out an entrepreneurial idea, all within a thriving network of creative professionals.





AREAS of STUDY

Undergraduate

Sportscasting
Full Sail University's Dan Patrick
School of Sportscasting

Sports Marketing & Media

Graduate

Entertainment Business -
Sports Management Elective Track

- + SCHOOL/COLLEGE OF THE YEAR
 - Florida Association of Postsecondary Schools & Colleges (FAPSC), 2008, 2011, 2014, 2016, 2019 & 2020

 SOUNDSTAGE 1B

The sports industry thrives on savvy business moves, impactful brands, and real-time communication. Through Full Sail University's sports-focused degrees, you'll learn the topics and technologies that power the industry – because they're developed by the industry itself.

Whether you're interested in marketing, management, content creation, or live presenting, our programs provide you with a fast-paced, hands-on experience that will prep you for your next move in an industry that never stays still.



Make Connections for Life



Whether you're learning online or on campus, you'll become part of a network of individuals who share your passion. It extends beyond graduation, through an active group of alumni, plus career development support that's available throughout your professional life.

Academic Resources

Along your academic journey, you'll have access to a support team to assist with any challenges along the way, from academic advising to a dedicated student support center.

Alumni Network

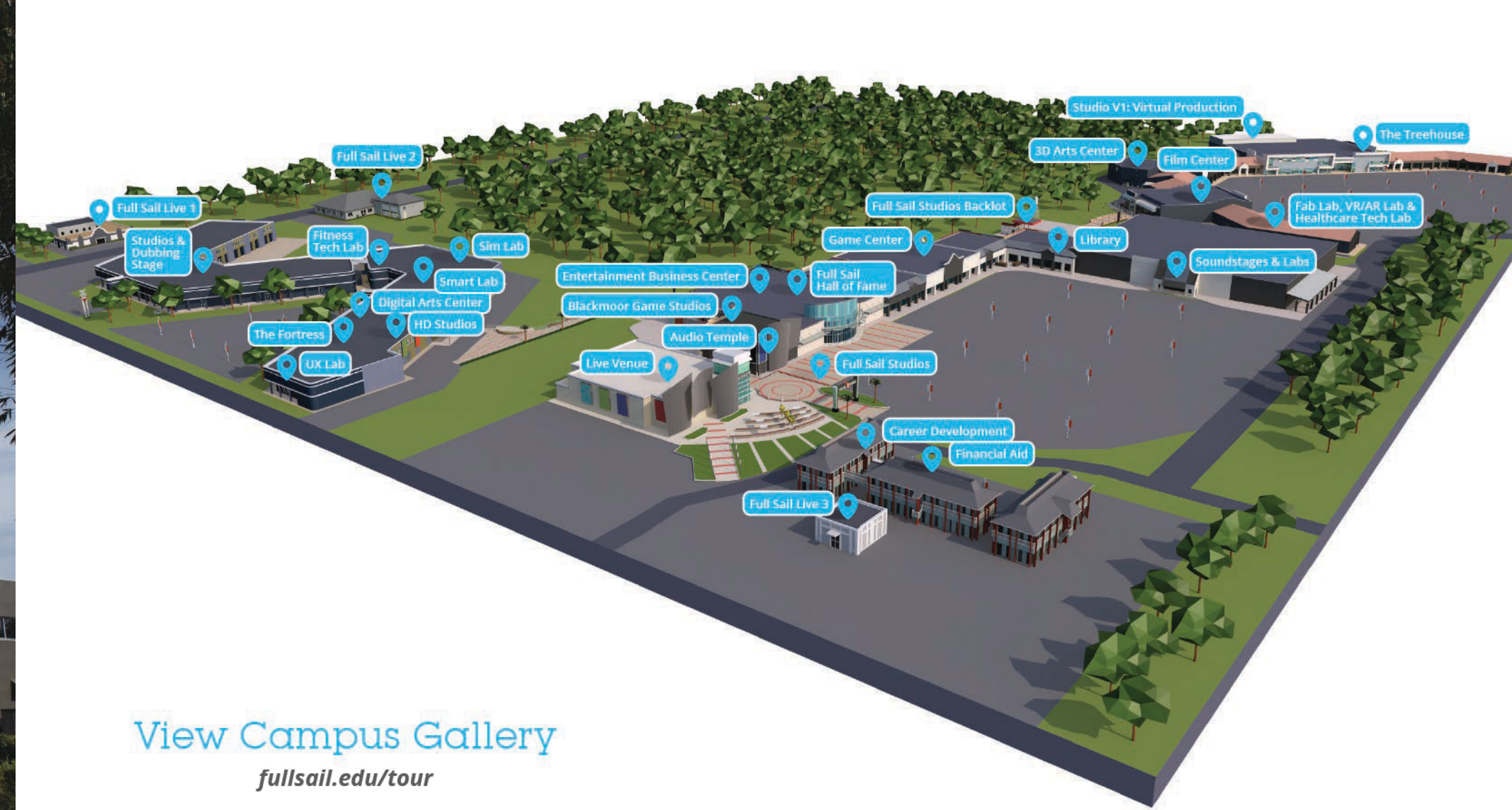
Full Sail University graduates are located all over the world. We hold networking events throughout the U.S. and beyond, and provide resources for alumni to stay in touch and share professional insights.

Career Development

From career guidance by advisors that are dedicated to specific industries, to an outreach team that brings in companies for events and recruitment, our Career Development department stays tuned-in to relevant trends and hiring needs. They're here for you at every stage of your career, whether you're an intern or an industry veteran.



Our CAMPUS



View Campus Gallery
fullsail.edu/tour

60+
CLASSROOMS

110+
STUDIOS
& LABS

6
LIVE VENUES

210 ACRES
OF CAMPUS
SPACE

Welcome to Winter Park, Florida



The Full Sail campus is located near Orlando in Winter Park, Florida. It's practically next door to the excitement of Orlando and a half-hour drive to theme parks, attractions, and shopping destinations.



Campus & Online AREAS OF STUDY



Music & Recording

Students work in professional studios and labs to create soundtracks, albums, and more.

Undergraduate

- Audio Production
- Music Production
- Recording Arts
- Show Production



Technology

From mobile applications to website design, these degrees prepare students for the growing technology industry.

Undergraduate

- Artificial Intelligence
- Computer Science
- Cybersecurity
- Information Technology
- Mobile Development
- Simulation & Visualization
- User Experience
- Web Development

Graduate

- Computer Science



Games

From programming, to art and animation, to level design, students in these programs gain a firsthand look at the elements of game creation.

Undergraduate

- Game Art
- Game Design
- Game Development

Graduate

- Game Design



Art & Design

These degree programs combine art fundamentals with digital technology.

Undergraduate

- Computer Animation
- Digital Arts & Design
- Graphic Design

Graduate

- Media Design MFA



Film & Television

Students learn the art of filmmaking while becoming familiar with production technology.

Undergraduate

- Digital Cinematography
- Film

Graduate

- Film Production



Media & Communications

These degrees are focused on the communication skills and strategies needed to reach today's audiences.

Undergraduate

- Creative Writing
- Media Communications

Graduate

- Instructional Design & Technology
- New Media Journalism
- Public Relations



Business

Students build real-world experience as they craft business plans and learn specialized industry knowledge.

Undergraduate

- Digital Marketing
- Entertainment Business
- Game Business & Esports
- Music Business

Graduate

- Business Intelligence
- Digital Marketing
- Entertainment Business
- Innovation & Entrepreneurship



Sports

Students in these degrees become versed in emerging media and business trends within the world of sports.

Undergraduate

- Sportscasting
Full Sail University's Dan Patrick School of Sportscasting
- Sports Marketing & Media

Graduate

- Entertainment Business
Sports Management Elective Track

- Offered on Campus
- Offered Online
- Offered on Campus and Online

CONNECT

With Us

Reach out to us on social media for news, videos, and a direct line to the worldwide Full Sail community.



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Financial aid is available for those who qualify • Career development assistance • Accredited University, ACCSC

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FULL SAIL
UNIVERSITY®